



## 2010 CARE-ATHON! MARCH 11-19

Dear Friend of VOICEcorps,

The fact that it is once again time for the VOICEcorps Care-Athon means that you can erase the gloom of winter and hasten the promise of spring in a very special way. The VOICEcorps Care-Athon is the one and only time during each year that VOICEcorps staff, listeners, volunteers and friends receive direct solicitations for monetary contributions.

If you have been following the financial news over the past few years—via VOICEcorps, naturally—you will be well aware that operating funding sources for nonprofit organizations such as VOICEcorps are not only becoming more difficult to find, but also are reducing the amount of money awarded. From my viewpoint, both as a longtime listener and as your Board of Trustees chairman, I can assure you that the Board lists the reading service's funding issue as its top priority. The Care-Athon is your opportunity to help with this priority.

Through your contribution to the Care-Athon, you can become a "caring voice" and make a donation to assist VOICEcorps to maintain its position of helping those people, whose disabilities prevent them from reading the printed word, to stay abreast of and be a part of the well-informed world. If circumstances have forced you to do some financial belt-tightening, please be assured that no donation is too insignificant, that all donations are greatly appreciated and that all money will be used responsibly and with great care.

Not only did VOICEcorps directly help me find the job which I've held for the past 34 years, but also the many opportunities to volunteer have also provided me with a lot of satisfaction and a feeling of belonging and accomplishment. Here are comments from other VOICEcorps listeners:

- ? *"I don't have to give up the newspaper".*
- ? *"It turns us on to resources we wouldn't have, helps us get political information and learn about new technologies".*
- ? *"It helps me participate in conversations with sighted people about public issues".*

Please consider making a donation and, by adding your "caring voice", keep the "corps" in VOICEcorps.

Sincerely,

Greg Daniel,  
2010 VOICEcorps Board Chairman